

PredictWise/Pollfish Poll on Favorability: January 23, 2017

		Very Unfavorable	Unfavorable	Neutral	Favorable	Very Favorable	Don't Know
CIA	Any	2%	9%	29%	34%	19%	7%
	Clinton	2%	6%	31%	30%	23%	8%
	Trump	1%	9%	27%	38%	20%	5%
General Motors	Any	1%	7%	31%	38%	20%	3%
	Clinton	1%	4%	33%	34%	24%	3%
	Trump	1%	7%	31%	39%	21%	0%
Lockheed Martin	Any	5%	6%	35%	24%	10%	19%
	Clinton	6%	8%	36%	17%	11%	22%
	Trump	1%	4%	38%	28%	14%	15%
Fox News	Any	15%	14%	18%	24%	25%	4%
	Clinton	20%	13%	20%	23%	21%	3%
	Trump	10%	12%	16%	26%	33%	3%
Walmart	Any	6%	9%	22%	35%	28%	0%
	Clinton	6%	11%	21%	32%	28%	2%
	Trump	3%	4%	24%	36%	32%	0%
John Lewis	Any	12%	8%	32%	10%	11%	27%
	Clinton	2%	5%	35%	15%	20%	23%
	Trump	24%	9%	31%	4%	3%	28%
FBI	Any	5%	8%	26%	38%	19%	4%
	Clinton	3%	5%	36%	31%	22%	3%
	Trump	9%	9%	17%	43%	19%	4%
New York Times	Any	12%	11%	29%	25%	13%	11%
	Clinton	4%	2%	33%	34%	20%	8%
	Trump	23%	16%	28%	12%	8%	12%
Washington Post	Any	9%	10%	32%	26%	13%	10%
	Clinton	2%	3%	31%	37%	19%	7%
	Trump	17%	18%	31%	14%	7%	13%
Amazon	Any	1%	0%	15%	30%	49%	5%
	Clinton	1%	0%	17%	26%	56%	0%
	Trump	2%	0%	17%	35%	45%	2%
Canada	Any	2%	1%	25%	38%	29%	5%
	Clinton	3%	1%	24%	33%	35%	5%
	Trump	2%	1%	28%	38%	28%	3%
Bruce Springsteen	Any	7%	6%	31%	28%	22%	5%
	Clinton	2%	2%	34%	28%	31%	3%
	Trump	16%	8%	32%	26%	16%	2%

All methods are outlined at PredictWise.com/polling. This poll's sample is 1,200 random respondents from the Pollfish mobile-based panel.