

PredictWise/Pollfish Super Bowl Poll: Sunday January 29, 2017

Question	2016 Vote	Atlanta		New England							
		Falcons	Patriots	Do Not Know							
Which team are you rooting to win the Super Bowl?	Any	56%	34%	10%							
	Clinton	51%	40%	9%							
	Trump	60%	32%	8%							
Which team will your friends and family root for in Super Bowl?		Mainly	Mainly New	More New	England	Do Not Know					
	Any	34%	19%	18%	16%	13%					
	Clinton	27%	23%	19%	20%	12%					
Which team will most Americans root for in Super Bowl?	Trump	40%	18%	18%	13%	12%					
		Mainly	Mainly New	More New	England	Do Not Know					
	Any	23%	22%	17%	21%	17%					
Where are you going to watch the Super Bowl?	Clinton	20%	25%	18%	22%	15%					
	Trump	23%	21%	16%	24%	17%					
		Definitely	Maybe	Probably Not	Definitely Not						
Are your friends and family going to watch the Super Bowl?	Any	62%	25%	8%	5%						
	Clinton	60%	31%	7%	2%						
	Trump	68%	18%	8%	5%						
Are most Americans going to watch the Super Bowl?		Almost All	Most	Some	Mainly Not						
	Any	42%	32%	23%	3%						
	Clinton	39%	32%	25%	3%						
Which team will win the Super Bowl?	Trump	45%	32%	20%	3%						
		Almost All	Most	Some	Mainly Not						
	Any	33%	49%	18%	0%						
Which team has a better coach?	Clinton	35%	49%	14%	2%						
	Trump	30%	50%	20%	0%						
		Definitely	Probably	Lean Atlanta	Lean New	Probably New	Definitely				
Which team has a better quarterback?	Any	Atlanta (80% to 100%)	Atlanta (60% to 80%)	Lean Atlanta (50% to 60%)	England (50% to 60%)	England (60% to 80%)	New England (80% to 100%)				
	Clinton	14%	20%	14%	16%	18%	18%				
	Trump	16%	19%	14%	11%	24%	17%				
Did you watch NFC and/or AFC Championship games?	Any	12%	19%	16%	20%	14%	19%				
		Atlanta Falcons (Quinn)	New England Patriots (Belichick)	Do Not Know							
	Any	29%	47%	24%							
Did your friends and family watch NFC and/or AFC Championship games?	Clinton	35%	41%	24%							
	Trump	27%	54%	19%							
		Atlanta Falcons (Ryan)	New England Patriots (Brady)	Do Not Know							
What is your favorite Super Bowl food?	Any	34%	55%	11%							
	Clinton	36%	53%	11%							
	Trump	34%	57%	9%							
What best describes your interest in the game versus the commercials?		Almost All	Most	Some	Mainly Not						
	Any	38%	23%	25%	15%						
	Clinton	37%	18%	32%	14%						
What is your favorite Super Bowl food?	Trump	41%	24%	19%	16%						
		Almost All	Most	Some	Mainly Not						
	Any	31%	38%	27%	5%						
What is your favorite Super Bowl food?	Clinton	32%	35%	29%	4%						
	Trump	34%	39%	23%	5%						
		Chili	Chips & Dip	Cookies	Cupcakes	Hot Dogs	Mac And Cheese	Nachos	Pizza	Sliders	Wings
What is your favorite Super Bowl food?	Any	6%	17%	0%	1%	4%	1%	14%	22%	3%	33%
	Clinton	5%	14%	0%	1%	6%	1%	12%	24%	4%	34%
	Trump	3%	22%	0%	0%	3%	1%	15%	22%	2%	32%
What best describes your interest in the game versus the commercials?		Enjoy Game and Commercials	All about Game	All about Commercials	Dragged to Watch Super Bowl						
	Any	59%	21%	15%	6%						
	Clinton	52%	24%	15%	8%						
What best describes your interest in the game versus the commercials?	Trump	60%	19%	17%	4%						